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## Christiana Care Health System's External Affairs Web Services and Social Media Team Wins Two Awards from the Interactive Media Association

(WILMINGTON, Del. – Dec. 18) <u>Christiana Care Health System</u>'s External Affairs Web Services and Social Media team won two awards for website design and development from the Interactive Media Association (IMA). The IMA awards recognize the highest standards of creativity and excellence and honors individuals and organizations for outstanding achievement.

The Christiana Care Residency Programs website won the IMA Best in Class Award in the hospital category with an overall score of 490 out of 500. The Best in Class award is the highest honor bestowed by the Interactive Media Awards and "represents the very best in planning, execution and overall professionalism," according to IMA.

The Christiana Care News <u>website</u> won the IMA Outstanding Achievement Award in the same category with an overall score of 477. The award is the second highest honor bestowed by IMA.

Created by the Interactive Media Council, Inc., a nonprofit organization of leading web designers, developers, programmers, advertisers and other web-related professionals, the competition is designed to elevate the standards of excellence on the Internet.

## **About Christiana Care Health System**

Christiana Care Health System is one of the country's largest health care providers, ranking as the 22nd leading hospital in the nation and 12th on the East Coast in terms of admissions. A not-for-profit teaching hospital affiliated with Sidney Kimmel Medical College at Thomas Jefferson University, Christiana Care is recognized as a regional center for excellence in cardiology, cancer and women's health services. Christiana Care is home to Delaware's only Level I trauma center, the highest capability center and the only one of its kind between Philadelphia and Baltimore. Christiana Care also features a Level III neonatal intensive care unit, the only delivering hospital in Delaware that offers the highest level of non-surgical care to the most critically ill newborns. Christiana Care includes two hospitals with 1,100 patient beds, a home health care service, preventive medicine, rehabilitation services, a network of primary care physicians and an extensive range of outpatient services.

For more information about Christiana Care, visit www.christianacare.org/whoweare.